



BOY SCOUTS OF AMERICA®

SOUTHWEST FLORIDA COUNCIL

January 11, 2023

Dear Unit Leader/Committee Chairperson,

Camp cards have been gaining momentum and popularity with Councils across the country. Over the past few years this new type of fundraising product sale has been utilized to raise money to help send Scouts to camp.

In response to requests from unit leaders in our Council for a coordinated spring fundraiser, the National Council of the Boy Scouts of America and the Southwest Florida Council have partnered to offer the 2023 Camp Card program. Your Scouts receive a 50% commission on each \$10 card sold. This initiative is specifically intended to help Cub Scouts, Boy Scouts & Venturers EARN their way to Day Camp, Resident Camp or National High Adventure activities.

Each card entitles your Scout's customers to self-select up to 10 premium discounts from a custom BSA website powered by the Entertainment discount network. Enjoy up to 50% savings in dining, shopping, attractions, travel, services and online deals. Customers simply print their savings or redeem at the merchant by showing their smart phone. As an added value, local vendors/attractions like Dick's Sporting Goods, Tractor Supply and Legoland Resorts have signed on to provide additional savings for our end customers.

Here are some important dates to remember:

February 2nd - Units order cards at their District Roundtable

March 1st - Sales campaign begins

April 30th - Sales campaign ends

May 4th - All camp card unit accounts must be settled with Council

Due to a limited number of cards available, initial unit card allotments will be determined by your District Executive based on last year's summer camp/day camp attendance.

An e-mail with the enclosed camp card program flyer will be sent to parents and leaders in your unit sometime next week. It is our hope that your unit will embrace this exciting opportunity. If you have any questions about the 2023 Camp Card program please contact your District Executive or myself (bruce.hassy@scouting.org). Happy selling!

Yours in Scouting,

Bruce Hassy
Director of Camping

1801 Boy Scout Drive
Fort Myers, FL 33907
(239) 936-8072

www.swflcouncilbsa.org

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