

**SOUTHWEST FLORIDA COUNCIL
2015 TO 2022
CAMP CARD SALES COMPARISON**

DISTRICT	2015 GROSS SALES	2015 UNITS	2016 GROSS SALES	2016 UNITS	2017 GROSS SALES	2017 UNITS	2018 GROSS SALES	2018 UNITS
ALLIGATOR	\$16,530.00	25	\$18,220.00	24	\$24,920.00	24	\$21,790.00	16
MANATEE	\$15,530.00	17	\$18,260.00	17	\$20,860.00	19	\$23,210.00	22
PANTHER	\$19,650.00	23	\$19,890.00	29	\$35,300.00	36	\$35,450.00	36
TWO RIVERS	\$12,130.00	21	\$25,830.00	38	\$20,930.00	29	\$24,080.00	24
Council Totals	\$63,840.00	86	\$82,200.00	108	\$102,010.00	108	\$104,530.00	98

DISTRICT	2019 GROSS SALES	2019 UNITS	2021 GROSS SALES	2021 UNITS	2022 GROSS SALES	2022 UNITS	2023 GROSS SALES GOAL	2023 UNITS GOAL	2023 # YOUTH ACT. GOAL
ALLIGATOR	\$22,410.00	14	\$9,540.00	15	\$7,350.00	10	\$8,085.00	11	77
MANATEE	\$25,530.00	24	\$12,025.00	17	\$14,875.00	14	\$16,362.50	15	108
PANTHER	\$45,400.00	47	\$34,360.00	53	\$30,025.00	43	\$33,027.50	47	331
TWO RIVERS	\$27,520.00	26	\$24,425.00	26	\$26,850.00	28	\$29,535.00	31	216
Council Totals	\$120,860.00	111	\$80,350.00	111	\$79,100.00	95	\$87,010.00	105	732

Assumptions:

1. 2023 Gross Sales Goal reflects a 10% increase over 2021 Actual Gross Sales
2. 2023 Unit Goal reflects a 10% increase (rounded up) over 2021 Units participating
3. 2023 # Youth Participating Goal calculated by multiplying the number of units participating by 7 Scouts